



INNOVATION AND SUSTAINABILITY



Who we are

The Raimundo Irineu Serra Environmental Development Institute (Instituto de Desenvolvimento Ambiental Raimundo Irineu Serra) is an agency of local development that runs and supports actions to advance sustainability in its territory, the Céu do Mapiá Village, located in the Purus National Forest, a conservation unit in the Brazilian Amazon. The viability of our action is focused on the mobilization of resources as an institutional development strategy uniting the design and implementation of sustainable projects to the practice of transparency in financial management and in organizational communication. We consider sustainable the projects that are socially fair, environmentally correct, economically viable and culturally responsible.

Mission

To promote the sustainability of community life.

Vision

Céu do Mapiá Village as an exemplary model of sustainability and sovereignty.

Our values

- Ethics
- Education
- Transparency
- Equity
- Participation
- Circularity
- Engagement
- Cooperation
- Diversity



Positioning

IDARIS aligns itself with integrated systemic organizations that seek coherence with the best human aspirations, with our members and collaborators engaged and open to ongoing learning.



Lines of Action

- Design and implementation of sustainable projects that promote the health and well being of the population of Céu do Mapiá Village;
- Active participation in the forum and community councils, with an eye on the four dimensions of sustainability: social, environmental, economic and cultural;
- Follow-up of the process of urbanization and local development promoting social equity and environmental education;
- Integration and dialogue with civil society and state institutions acting in the Purus National Forest;
- Union and mobilization of the global network that creates new models of life;
- Practice of institutional collaborative management, guided by circular transparent processes.

“New world, new people, new era”

Alfredo Gregório de Melo
Secretary-general of IDARIS



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